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**HOME/ LANDING PAGE**

**We offer 100% Urban Entertainment and Lifestyle**

**INFERNO** offers engaging, innovative and edgy entertainment contents and experiences that drive conversation urban culture forward. We achieve this through Television, Digital contents, Live Events, Magazines, Merchandise and more.

**“Honesty, Vibrancy and Excellence…drive everything we do.”**

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**ABOUT**

**OUR VISION**

To be a reputable global network offering premium Lifestyle and Entertainment.

**OUR MISSION**

To serve as a rally point for youths, share their dreams and provide a medium for self-expression that would enhance social integration/development while entertaining.

**“INFERNO is gradually growing into a leading youth media brand in Nigeria”**

**OUR GOAL**

To highlight emerging young talents, give them a voice through our platforms, motivate them, allowing them express themselves and to help them create their own legacy within the media and entertainment space.

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**TV**

**“A Culture Of Content”**

With our creative in-house production, branding and development team, INFERNO collaborates with several terrestrial TV stations to air and distribute urban entertainment contents. The diversity of our contents caters to the needs of our audience who are in search of a global view on urban culture, entertainment, fashion, music, lifestyle as well as localized contents.

**“Original, Creative and Exclusive contents are key dimensions of our identity…”**

Armed with our creative leadership ability, we create unique television contents that can connect with our distinct audiences.

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**DIGITAL**

Our fans and followers are digital natives. We connect with our audiences through our localized website, digital platforms, apps and our different socials. Through these digital channels, we create entertainment experiences that drive conversation and culture.

**“At Inferno, our DNA is rooted in the powerful global urban culture that is driving many cultural youth trends”**

We know our fans want to feel and be immersed with brands and the persons they love, so we give them a chance to connect and experience such, through our digital platforms.

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**MAGAZINE**

Inferno magazine will always combine a premium print edition and a digital version; and will be published quarterly. Our magazine is the leading source premium contents centered around: Music, Lifestyle, Fashion, Food, Events and Entertainment.

**“The Magazine for Urban Contemporary Music, Entertainment and Lifestyle”.**

This maiden issue represents **hope**. It features **“Vector**”, a multiple award-winning rapper who has been able to break new boundaries in the music business. Also featured in this issue is **“Patrick Ugbe”** a unique personality and a symbol of how much can be achieved – in this case, the broadcast media.

Other worthy personalities featured in this issue include – **“Denrele Edun***”* who has turned his passion into a revenue making venture and rave of the moment – “**Victor AD”** - who might seem like a new comer who just got lucky. How can an individual hit the scene with just one official single and become an overnight celebrity? How can one go from boarding buses in a year, to owning cars worth millions of naira in the same year? It all boils down to hard work and a firm believe that the energy still lives in me/you to achieve great stuffs. Not also missing out on Larry Gaaga, Idara Inokon, Ejino Valentine, IceBoxx, Leki and much more.

Look out for eye-popping and trendy events and also get inspired by reading about some feats achieved by 30 different creatives under 30, from the south doing remarkable things.

**Download below.**

**CONTACT**

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